SUMMERHALL
SAFE ZONE
CLEAR OF INFECTION
PROCEED
PROGRAMME OF EVENTS
DEADINBURGH WILL RISE

— A NOTE FROM LAS'theatre’s ARTISTIC DIRECTOR

Deadinburgh is our second adventure in The Enlightenment Café series and has been the most exciting LAS'theatre endeavour to date.

Following the inaugural show ‘A Victorian Wonderland of Scientific Exploration’ at The Old Vic Tunnels, it was clear that there was an appetite and excitement for the arts and sciences collaborating to create bold new worlds of theatrical invention. This appetite was not only located in the bellies of the audience but in the passion of the scientists and performers that made that show possible. Deadinburgh is a very different beast. It takes a linear narrative and requires a little bit of cardio from our audience but at its heart it is still about giving people access to creative and inspiring minds, within an entertaining and engaging piece of theatre. Through the outbreak of an infectious disease in Edinburgh we have introduced biomedical science to a horde of unsuspecting survivors and facilitated a debate on human rights and ethics with a few zombies thrown in for good measure. We hope that we have raised something that resonates with you. Or at the very least you have had your own say.

— Barra Collins

LAS'theatre specialises in creating interactive and immersive theatrical events.

We create worlds with our audience – transforming spaces through play and adventure, spirit and imagination. We strive to incorporate language, form and narrative to create performances that blur reality. Ultimately, we aim to leave a legacy for our audience: the newfound confidence to make-believe, anywhere.

ZE0 PEARE0NS

The title “Deadinburgh” was inspired by an original concept by Zoe Pearson.

In 2009, writer Zoë Pearson decided to create something that truly scared her... The resulting TV series Deadinburgh was selected for BBC Scotland Writes 2009/2010, and is being turned into a graphic novel. The opening TV pilot of Deadinburgh sees the Scottish Government launch a radical scheme to tackle heroin use in Scotland. Instead of giving out methadone to Scotland’s 50,077 heroin users, the government decide to trial a new drug – zomacetylmorphine – to ‘cure’ the addicts.

By October 2013, heroin use has been eradicated in Edinburgh, the test zone. But something else, something worse, has taken its place. The capital’s junkies have become ‘zunkies’. Half-human, half-zombie, all intent on violence, destruction and death.
Established in Scotland since 1990, The Gate is a digitally-led creative agency with offices in Edinburgh, London, New York, Shanghai and Singapore.

We see no boundary between strategy and creativity: if it isn’t effective, it isn’t creative. We don’t draw a line between branding and selling. So, our experience of ‘what works’ underpins our specialist advice. We won’t let your choices be limited by outmoded barriers between ‘above-the-line’, ‘below-the-line’ and ‘online’. We believe in action that’s thought-through, but swift and responsive. With experienced teams across all the different communication disciplines and media channels, we’re always inspired by a clear, cohesive strategy.

We deliver. Totally.

The New Arts Sponsorship Grant - funded by the Scottish Government and delivered by Arts & Business Scotland in partnership with Creative Scotland – aims to build private sector sponsorship of the arts. Since 2006 over £2.3 million has been invested into the arts by A&BS through the New Arts Sponsorship Grants scheme. This figure has been more than doubled by the participating business sponsors making available over £5.4 million for arts activity throughout Scotland.

Arts & Business Scotland (A&BS) is the national charity dedicated to encouraging new and sustainable arts and business relationships.

The Gate Worldwide - Publicity

Trailer and Publicity Art Work by The Gate Worldwide
THE ROYAL REGIMENT OF SCOTLAND

MICHAEL COOKE
ROBBIE MACK
JOHN COOKE
EMMA BRIGHTLYN
GARETH MORRISON
REBECCA BURTON

Zombie Kills X10

JAMES MCCREIGHT
JOHN CAMPBELL
NICKY ELLIOTT
STEVE MCMAHON
KIRSTY MALONE
GREGOR DAVIDSON
BRENDAN HELLIER
Dr. Bryony Crowe is a retired Consultant Community Psychiatrist, who provided community based management for the wide variety of Mental Health and behavioral conditions occurring in her area.

She has worked successfully with hunger strikers and patients with eating disorders. She is legally qualified and has a special interest in Mental Capacity and Consent, particularly for research in Mental Health and Learning Disability.

From this perspective, she is concerned by the undiscriminating rush to annihilate people with Zombie-like symptoms. She is in a particularly good position to evaluate serious risk of serious harm from patients. The twin dangers from the current outbreak are the spread of infection and the Zombie-like compulsion to bite and eat human flesh. She is working through these dangers while advocating a range of reasonable measures to be taken by carers, family and the public for both self-protection and self-defense.

With a history dating back to 1821, Heriot-Watt University has established a reputation for world-class teaching and practical, leading-edge research, which has made us one of the top UK universities for business and industry.

Heriot-Watt University’s Biomedical Microengineering Group is an interdisciplinary research group focusing on developing biomedical solutions using micro and nanotechnologies. Dr Will Shu is the group leader of the Biomedical Microengineering Group and a Reader in Microengineering at Heriot-Watt University.

Alan Faulkner-Jones is nearing the end of a PhD in Bioengineering, working on the development of an automated 3D live cell printer for tissue engineering, organ repair and reconstruction.

Atabak Tabriz has just started his PhD and is currently researching into bioengineering 3D scaffold for organ printing.
LEWIS HOU

Lewis is a researcher, science communicator and self-confessed zombie/fantasy geek in Edinburgh.

Freshly graduated from an undergraduate degree spent at the University of Edinburgh and McGill studying neuroscience, psychology and languages, Lewis is currently working at the Clinical Research Imaging Centre with Professor Neil Roberts and Professor Tim Crow. Here he works in neuroimaging looking at structural brain asymmetries and their relationship to language, evolution and disorders like schizophrenia.

When not doing research, Lewis spends his time concocting new ways of sharing with the public why brains, and science, are awesome, and working in schools and science festivals both in Edinburgh and outside in places like Orkney and Abu Dhabi. During the evenings, he can be found playing the fiddle in pubs and for ceilidh dances around the city or dancing himself.

The London School of Hygiene and Tropical Medicine’s mission is to improve health and health equity in the UK and worldwide; working in partnership to achieve excellence in public and global health research, education and translation of knowledge into policy and practice.

University College London was established in 1826 to open up education in England for the first time to students of any race, class or religion. UCL was also the first university to welcome female students on equal terms with men. Academic excellence and conducting research that addresses real-world problems inform their ethos to this day.

This team includes: public health registrars Conall Watson (London School of Hygiene and Tropical Medicine), Nigel Field and Kate Harvey (both from University College London). Nigel and Conall research infectious disease epidemiology and Kate specialises in the social causes of ill health. They will be leading the public health response to the zombie outbreak in Deadinburgh.
Joanna Verran is Professor of Microbiology at Manchester Metropolitan University. Her research focuses on the interactions occurring between microorganisms and inert surfaces, but her teaching has encompassed all manner of microbiology!

Jo is particularly interested in using art and literature to encourage science communication amongst her undergraduates, and to enhance public understanding of science, for which she received a National Teaching Fellow award (2011). For the Manchester Children's Book Festival 2010, she used the 'Twilight' novel to encourage discussion around the transmission and prevention of infectious disease....

Matthew Crossley is in his final year of a PhD in Computer Science, working in nature-inspired algorithmics. He and Jo discovered a mutual interest in 'monsters' and formed MoMiMa (the Monsters, Microbiology and Maths group) at MMU. Matthew's 'SimZombie' program, an agent-based adaptation of traditional equation-based outbreak models, enables us to present the spread of a given outbreak, whose kinetics depend on the parameters input. They have presented several public engagement events which encourage participants of all ages to explore infectious disease epidemiology – using zombies as the model.

Every day we make thousands of decisions based on an inherent risk appetite that is unique in every one of us. From the moment we wake up to the moment that we go to bed we are taking risks, the majority of them subconsciously.

Neil Pearson is currently Global Operational Risk Manager for an Asset Manager and has a degree in Risk Management from Glasgow Caledonian University. Neil has worked in Risk Management for 10 years and has taken part in Central Government level disaster planning scenarios based on terrorism and civil disasters.

He likes running and coffee and has genuinely spent time considering his survival odds in a zombie outbreak.
The Roslin Institute aims to enhance the lives of animals and humans through world-class research in animal biology. Our mission is to increase understanding of the science underpinning common mechanisms of animal development and disease and to apply this to the prevention and treatment of important veterinary diseases and the development of sustainable farm animal production systems.

This team includes: Sarah Keer-Keer (Wellcome), Nicola Stock (Roslin) and Neil McKenzie. Neil is currently a doctoral student in the University of Edinburgh's Institute of Structural and Molecular Biology (ISMB), but began his scientific training over ten years ago as a pharmaceutical chemist. He has worked for several years in industry at home and abroad has also been involved with the Wellcome trust's 'Life through a Lens' outreach events.

Summerhall, formerly the Royal (Dick) School of Veterinary Studies, is a creative hub for the arts with studio and workshop spaces. It is open to the public all year round and hosts events in all the City's major festivals.

It’s a new kind of community: a cross cultural village where arts and sciences talk to each other, where high tech rubs shoulders with all the arts including film and television and a craft brewer has revived a three hundred year old tradition of brewing on the site.

Stage Management Company™ design, engineer, manage and produce a wide array of events and installations harnessing the very latest technology with the company’s creative passion and dedication to the Entertainment Industry to create awe inspiring looks and the very clearest audio reproduction.

Consultancy Services and Sales whether Consumables, Lanterns or Control Equipment add to the services we offer making us one of the fastest growing and most popular one stop shop Event Production Companies.

From community venue to international arena tour - we are here to Bring Your Creative Ideas to Life.
The Biotechnology and Biological Sciences Research Council (BBSRC) is the UK’s principal funder of non-medical biological research.

To deliver its mission, BBSRC supports research and research training in universities and research centres throughout the UK, including BBSRC-sponsored institutes; and promotes knowledge transfer from research to applications in business, industry and policy, and public engagement in the biosciences. BBSRC support around 1600 scientists & 2000 research students in universities & institutes across the UK. For further information about our organisation visit www.bbsrc.ac.uk

The Royal Society of Edinburgh are an educational charity, registered in Scotland, operating on a wholly independent and non-party-political basis and providing public benefit throughout Scotland.

We were established in 1783 and since then have drawn upon the considerable strengths and varied expertise of our Fellows, of which there are currently more than 1500, who are based in Scotland, the rest of the UK and beyond. Unlike similar organisations in the rest of the UK, our Fellowship includes people from a wide range of disciplines - science & technology, arts, humanities, social science, business and public service. This breadth of expertise makes us unique in the UK.

Entourage Live was formed from a vision and passion – to deliver creative solutions to challenging event ideas using a professional, efficient, sustainable, and cost-effective approach.

From cutting edge design to creative event production delivered to the highest standards of health & safety, we offer a comprehensive service to turn your ‘what if we could’ moment into reality.

The Scottish Military Vehicle Group is a collection of enthusiasts who own, restore and run military vehicles. Whilst many of the vehicles in Scotland are of WW2 vintage, there are also quite a number of post war types.

The Group’s membership is spread over the whole of Scotland with members supporting events such as Armed Forces Day, Remembrance “Poppy” Day, regimental and veteran reunions as well as the many various military and vintage vehicle events held throughout the UK and Europe. They also produce our own magazine/Newsletter “The Despatch” which is published quarterly and is available to members only.

THE SCOTTISH MILITARY VEHICLE GROUP

Entourage Live Event Services & Production
The Royal Dick is new unique destination bar/bistro at Summerhall. Our head chef serves a range of sharing plates and two daily specials from 12.00 noon until 10.00pm. Behind the bar is a great selection of spirits and wines and our exclusive beer, Summerhall Pale Ale brewed by Barney’s Beer our resident craft brewery. The Royal Dick stocks the full range of Barney’s Beer. To view our menus and location map please visit www.summerhall.co.uk

“\textit{It’s the sort of bar where you wouldn’t be surprised to meet Hemingway or Olly Reed}”

Adrian Stahl

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AND ALL THE AMAZING DESIGN VOLUNTEERS AND THE LIVING DEAD.